



INSURANCE4CARHIRE.COM GIVES BACK TO THE COMMUNITY THROUGHOUT 2009

The terms insurance and money go hand in hand - but it's not often that you find such companies making large payouts without receiving something in return. Insurance4carhire.com however, have managed to overcome this perception through their work with UK charities aimed at giving back to those in need. Insurance4carhire.com is an online insurance company providing car rental excess insurance, a low cost alternative to the expensive Excess Waiver charges offered by car rental companies and are valid for car hire in Europe, the US/Canada and Worldwide. Not only is the company adept at helping people save money, they are also involved in delivering real projects that make a difference to people's lives.

The company has been working with their customers and colleagues to raise funds for specific projects at four great charities which touch the lives of most people. As part of the Towergate Group, Insurance4carhire.com is supporting Towergate's four nominated charities - the Great Ormond Street Hospital Charity, Help the Hospices, Childline and Cancer Research UK.

The Towergate Charitable Foundation ensures that funds are channeled to specific charitable projects, all of which are supported by donations from Insurance4carhire.com. See www.towergate.org.uk for details. For Cancer Research UK, Insurance4carhire.com help pay for Professor Adrian Harris world leading molecular medicine project at Cancer Research UK's Oxford Research centre. For Childline, Insurance4carhire.com are helping to pay to train volunteer staff at 11 call centres across UK so that all of the 4,500 children who call each day can receive help.

The financial contribution at the Great Ormond Street Hospital is effectively paying to build two isolation units in the new Cardiac & Respiratory wing which will cut post operation infection. At Help the Hospices, they are contributing towards paying for 17 Scholarships for senior Hospice staff to take a Masters in Hospice leadership at £5k each. They are also providing £50k to an Innovations Grant Fund that will provide grants to local hospices who wish to test innovative fund raising schemes but do not have all the launch money needed.

Insurance4carhire.com invites its customers to make a difference to the community today by adding a charity donation of just £1 to their insurance payment. Not only can consumers save in this economic climate, they can continue to support charities and those less fortunate by choosing Insurance4carhire.com.

www.insurance4carhire.com

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For further information please contact Kevin Gibson or Hannah Calvert on 0207 367 0916, or email kevingibson@hillsbalfoursynergy.com / hannahcalvert@hillsbalfoursynergy.com

Notes to Editors:

Founded in 2002 Insurance4carhire is an innovative online insurance company whose core business is the provision of car rental Excess insurance. The business was born out of the high costs being charged by the car rental companies for Excess cover. Insurance4carhire strives to bring customers annual Excess insurance products offering customers convenience, peace of mind and very significant savings when they rent cars. The business has grown rapidly selling more than 300,000 policies.

Insurance for car hire's annual European policy costs just £49; the worldwide policy costs just £65 and the US/Canada policy is £109. All policies are valid for 31 continuous days and cover the total amount of excess damages drivers are liable for should the car be stolen or if damage is made to the roof, undercarriage, windows and tyres of the car.

In 2005, for the second year running, Insurance4carhire received the accolade of "World's Leading Innovative Ecommerce Travel Product" from The World Travel Awards. These annual awards celebrate achievement in the travel industry and are based on votes cast by travel industry professionals throughout Europe. To reflect the increasingly global reach of its products, Insurance4carhire changed underwriters to AIG UK Ltd, a member company of American International Group, Inc., (AIG) in December 2007. AIG is one of the worlds leading insurance companies with operations in more than 130 countries. Insurance4carhire is now part of the Towergate Partnership the largest independently owned insurance intermediary in Europe.