



INSURANCE4CARHIRE.COM CONTINUES TO GROW FROM STRENGTH TO STRENGTH

Top online excess insurance company, insurance4carhire.com, has recently won two fantastic accolades and is fast approaching policy sales of half a million. The new awards under their belt include one from the 'Best Business Awards' and another from the 'Global Business Excellence Awards'. These are added to their impressive wins from other high profile organisations such as 'The World Travel Awards'.

Founded in 2002 insurance4carhire.com is an innovative excess insurance company whose core business is the provision of car rental Excess insurance. Through the success of their business they picked up the 'Outstanding Customer Service' award at the 'Global Business Excellence Awards' demonstrating their ongoing hard work and dedication to all of their customers through their policy offerings for cover in – Europe, Worldwide and USA & Canada.

At the 'Best Business Awards' insurance4carhire.com won 'Best Innovation' – highlighting that the insurance provider has identified a new product and service, and successfully brought it forward to the UK market. The 'Best Business Awards' aim to highlight and reward excellence across both the private and public sectors. Insurance4carhire.com was able to clearly demonstrate that there was a demand for the innovation of their business and that it has proved successful in line with set objectives.

Simon Vella, managing director, commented: "When you see that insurance4carhire.com is on target to reach its 500,000th policy very soon, it is easy to see why we have won these fantastic awards and continue to grow from strength to strength. The entire team at insurance4carhire.com is committed to providing the best level of service for both current and new consumers so that everyone can benefit from the amazing service we provide."

In this time of economic uncertainty and in times when every penny counts, consumers can rest assured that they are making the right choice with the winning excess insurance company – insurance4carhire.com.

www.insurance4carhire.com

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For further information please contact Kevin Gibson or Lauren McNally on 0207 367 0916, or email kevingibson@hillsbalfoursynergy.com / laurenmcnally@hillsbalfoursynergy.com

Notes to Editors:

Founded in 2002 Insurance4carhire is an innovative online insurance company whose core business is the provision of car rental Excess insurance. The business was born out of the high costs being charged by the car rental companies for Excess cover. Insurance4carhire strives to bring customers annual Excess

insurance products offering customers convenience, peace of mind and very significant savings when they rent cars. The business has grown rapidly selling almost 500,000 policies.

In 2005, for the second year running, Insurance4carhire received the accolade of "World's Leading Innovative Ecommerce Travel Product" from The World Travel Awards. These annual awards celebrate achievement in the travel industry and are based on votes cast by travel industry professionals throughout Europe. To reflect the increasingly global reach of its products, Insurance4carhire changed underwriters to AIG UK Ltd, a member company of American International Group, Inc., (AIG) in December 2007. AIG is one of the worlds leading insurance companies with operations in more than 130 countries. Insurance4carhire is now part of the Towergate Partnership the largest independently owned insurance intermediary in Europe.