



**MONEY SAVING, PEACE OF MIND AND TOP TIPS
FROM INSURANCE4CARHIRE.COM THIS WINTER**

With the cold bite of winter fully upon us and the credit crunch bringing even more gloom to the dark days – Insurance4carhire.com can provide some festive cheer to car hire customers this winter period. Whether customers are hiring a car to drive home, or travelling abroad, Insurance4carhire.com offers the perfect pick-me-up to take drivers into 2009 happy and save a few more pounds.

For a low cost, Insurance4carhire.com provides excess insurance protecting the customer against excess charges whenever they rent a car. This annual premium will get 2009 off to a great start and with prices starting from just £49 for European cover, drivers can avoid hundreds of pounds worth of additional charges and hefty surcharges should they have an accident in their hire car during the year.

By trying to get out of the airport as quickly as possible and start the holiday enjoyment, many of those hiring a car take out expensive and unnecessary excess insurance without realising. With 'Annual Worldwide Excess Cover' costing just £65 – it really does pay to play safe when driving and leave the winter worries and blues behind.

Not only does Insurance4carhire.com save you money, but the company are the leading expert when it comes driving abroad. Here are their top festive tips:

- Snow chains – In some European countries it's obligatory to have the correct tyres and snow chains, for when conditions get very severe. Make sure to check local laws before setting off.
- Reflective Jackets - When driving in Spain, Italy, Portugal, Austria and Croatia a reflective jacket / waistcoat must be carried in the vehicle.
- Warning Triangle – They are compulsory in certain European countries including Austria and Belgium and are strongly recommended in others such as France and Germany.
- Insurance – To avoid those nasty surprises when hiring a car – make sure to purchase an additional excess insurance from Insurance4carhire.com.

www.insurance4carhire.com

###Ends###

For further information please contact Kevin Gibson or Katherine Shirtcliffe on 0207 3670916, or email kevingibson@hillsbalfoursynergy.com / katherineshirtcliffe@hillsbalfoursynergy.com

Notes to Editors:

Founded in 2002 Insurance4carhire is an innovative online insurance company whose core business is the provision of car rental Excess insurance. The business was born out of the high costs being charged by the car rental companies for Excess cover. Insurance4carhire strives to bring customers annual Excess insurance products offering customers convenience, peace of mind and very significant savings when they rent cars. The business has grown rapidly selling more than 190,000 policies.

In 2005, for the second year running, Insurance4carhire received the accolade of "World's Leading Innovative Ecommerce Travel Product" from The World Travel Awards. These annual awards celebrate achievement in the travel industry and are based on votes cast by travel industry professionals throughout Europe. To reflect the increasingly global reach of its products, Insurance4carhire changed underwriters to AIG UK Ltd, a member company of American International Group, Inc., (AIG) in December 2007. AIG is one of the worlds leading insurance companies with operations in more than 130 countries. Insurance4carhire is now part of the Towergate Partnership the largest independently owned insurance intermediary in Europe.