



**CELEBRITY MECHANICS AND NIGHTMARE PASSENGERS
*INSURANCE4CARHIRE.COM SURVEY REVEALS INSIGHT ON
BOTH DREAMY FEMALES AND DOWN TO EARTH MALE DRIVERS***

Award winning online excess insurance company, insurance4carhire.com, has recently conducted a light-hearted survey of over 900 of its customers. The responses reveal a number of intriguing and humorous insights such as the most popular celebrity in a break-down situation and the worst driving partner. Proving that insurance isn't just all about number crunching, insurance4carhire.com continues to display the innovative thinking behind their award-winning excess insurance products.

When asked who they would most like to pick them up when broken down, perhaps unsurprisingly, the most popular choice was a handy mechanic. A similarly sensible suggestion was Jeremy Clarkson, famed for his motoring know-how, who proved the second most popular. Some of the more interesting choices ranged from Jesus to Superman, Dame Edna Everage to Elvis, and from Archbishop Desmond Tutu to Mr Bean, giving a truly eclectic mix of potential celebrity passengers.

The men in the survey sample must have been a particularly down to earth, caring and sensitive bunch, with 'my wife' or 'my girlfriend' topping the females chosen, beating Angelina Jolie and Cameron Diaz. Although, one man's dream rescuers consisted of the Swedish women's volleyball team, and another was slightly less fussy, stating that 'any good looking female' would do for him.

In stark contrast, most women had no qualms about dumping their other half for a celebrity pin-up - compared to the substantial number of men who replied that they would like their wife to pick them up, just one woman chose her husband! For the driving, day dreaming ladies however, meeting the celebrity of their dreams was far more important than getting back on the road. George Clooney was the most popular holiday hunk, who received 50% more nominations than fellow heart-throb Brad Pitt. US President Barrack Obama was close behind Mr Clooney, and Formula 1 stars Jenson Button and Lewis Hamilton proved popular choices for stranded female motorists wanting to be zoomed off to their destination.

By far the most unpopular driving partner was Prime Minister Gordon Brown, apparently paying for his recent political unpopularity. Mother-in-laws were second in the survey, proving as unpopular as ever to son-in-laws across the UK. Interestingly, despite being the favourite celebrity to rescue stranded motorists, Jeremy Clarkson was a close third in the worst driving partner stakes. Perhaps after getting cars back into top gear, he shouldn't expect an invite for the rest of the journey. Other nightmare passengers include MPs, mothers, chatterboxes and back-seat drivers. Bosses and work colleagues also featured highly, as did high profile stars including Jonathan Ross, Michael Winner and Jordan.

Maybe one day a car hirer out there will be lucky enough to be rescued by George Clooney or Angelina Jolie from their break-down peril. But until then, at a time where every penny counts, those hiring cars abroad can continue to benefit from insurance4carhire.com's award winning, low cost alternative to the expensive excess charges of car rental companies.

www.insurance4carhire.com

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For further information please contact Kevin Gibson or Lauren McNally on 0207 367 0916, or email kevingibson@hillsbalfoursynergy.com / laurenmcnally@hillsbalfoursynergy.com

Notes to Editors:

Founded in 2002 Insurance4carhire is an innovative online insurance company whose core business is the provision of car rental Excess insurance. The business was born out of the high costs being charged by the car rental companies for Excess cover. Insurance4carhire strives to bring customers annual Excess insurance products offering customers convenience, peace of mind and very significant savings when they rent cars. The business has grown rapidly selling almost 500,000 policies.

In 2005, for the second year running, Insurance4carhire received the accolade of "World's Leading Innovative Ecommerce Travel Product" from The World Travel Awards. These annual awards celebrate achievement in the travel industry and are based on votes cast by travel industry professionals throughout Europe. To reflect the increasingly global reach of its products, Insurance4carhire changed underwriters to AIG UK Ltd, a member company of American International Group, Inc., (AIG) in December 2007. AIG is one of the worlds leading insurance companies with operations in more than 130 countries. Insurance4carhire is now part of the Towergate Partnership the largest independently owned insurance intermediary in Europe.