



HOW THE ROAD MORE TRAVELLED CAN COST LESS WITH INSURANCE4CARHIRE.COM

Insurance can be a bug bear for many over the age of 75, especially when it comes to driving abroad. Many older and more experienced travellers know that driving abroad is sometimes the easiest and most efficient way to get from A to B.

Older travellers want to take in the sights and sounds along the holiday roads, but they don't want to be stung by the potentially large excess insurance charges that car hire companies can inflict – and this is where insurance4carhire.com can help with dedicated European and Worldwide Policies for those aged between 75 and 85 years old.

With a large majority of senior citizens travelling on a restricted budget, sometimes the excess insurance charges can look extremely scary in light of a mishap. However, both the Europe and Worldwide policies cover excess on damage to the rental vehicle including the roof and the undercarriage, excess on theft, and damage to windows and tyres. This not only offers peace of mind, but massive savings. Brits driving rented cars in Europe can be liable for Excess penalties of up to £1,000 which car rental firms can deduct from their credit cards – in the event of damage or theft of the vehicle.

Annual cover for excesses on damage, valid for 31 days of continuous days in any one rental period, is available from £65 for Europe and £75 for Worldwide protecting the customer against excess charges whenever they rent a car. This means drivers can avoid hundreds of pounds worth of additional charges and surcharges should they have an accident in their hire car during the year.

With the assistance of insurance4carhire.com the road more travelled, by those experienced at renting a hire car when on holiday, can actually cost less.

www.insurance4carhire.com

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For further information please contact Kevin Gibson or Lauren McNally on 0207 367 0916, or email kevingibson@hillsbalfoursynergy.com / laurenmcnally@hillsbalfoursynergy.com

Notes to Editors:

Founded in 2002 Insurance4carhire is an innovative online insurance company whose core business is the provision of car rental Excess insurance. The business was born out of the high costs being charged by the car rental companies for Excess cover. Insurance4carhire strives to bring customers annual Excess insurance products offering customers convenience, peace of mind and ~~very~~ significant savings when they rent cars. The business has grown rapidly selling more than 300,000 policies.

In 2005, for the second year running, Insurance4carhire received the accolade of "World's Leading Innovative Ecommerce Travel Product" from The World Travel Awards. These annual awards celebrate achievement in the travel industry and are based on votes cast by travel industry professionals

throughout Europe. To reflect the increasingly global reach of its products, Insurance4carhire changed underwriters to AIG UK Ltd, a member company of American International Group, Inc., (AIG) in December 2007. AIG is one of the worlds leading insurance companies with operations in more than 130 countries. Insurance4carhire is now part of the Towergate Partnership the largest independently owned insurance intermediary in Europe.